



MANAGEMENT & ORGANIZATIONAL STUDIES

Where Business Comes Alive



Huron
AT WESTERN

PROGRAM BROCHURE

LEADERSHIP *with heart*

MASTER THE ART OF MANAGEMENT

WHETHER YOU ENJOY CRUNCHING NUMBERS OR CONTEMPLATING COMPLEX BUSINESS ISSUES, COMBINING SOLID MANAGEMENT TRAINING WITH SOCIAL SCIENCES EQUIPS YOU FOR ANY NUMBER OF CAREERS AND PROVIDES YOU WITH THE SKILLS MOST SOUGHT AFTER IN THE WORKPLACE.

THE HURON ADVANTAGE

MANAGEMENT AND ORGANIZATIONAL STUDIES (MOS) AT HURON OFFERS YOU A VARIETY OF COURSES AND MODULES TO PURSUE, INCLUDING ACCOUNTING; FINANCE AND ADMINISTRATION; MANAGEMENT AND ORGANIZATIONAL STUDIES; POLICY AND ETHICS; BUSINESS INTELLIGENCE; MARKETING AND SUSTAINABILITY.

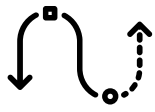
The MOS degree provides a stepping-stone to post-graduate professional designations, such as CPA and CFA, and excellent preparation for a wide variety of business careers.

Our strength stems from our small class sizes, unique courses, our students' tremendous drive for success and the personal commitment and real-world experience of our faculty.



“Business is a foundation that can support any profession you want to pursue. It provides you with so many tools that will be fundamental in your success - both personally and professionally. While the subject matter can be challenging, Huron’s professors are truly outstanding and they will go above and beyond to support wherever you want to take your career. I would highly recommend this program and all it will enable you to do.”

ABBIE McCAY | STUDENT
Honours Specialization, Policy & Ethics
Oakville, Ontario



BEYOND THE CLASSROOM

Huron's MOS program partners with the community to integrate real-world experiences as a core component of each learner's degree. In a growing number of offerings, course content is directly linked to practical applications. Recent examples include:

- Teams of student in 2021-2022 worked as consultants with actual clients on real-world business problems. Local organizations included London Film Festival, Canadian Commercial Real Estate, rTraction, L'Arche, Thames Tire, among others. In previous years, another 20-plus clients were served, including Life*Spin, Nash Jewellers, Hog Town Cycles, the London Small Business Centre, Clarendon Technologies and Oxford Learning Centre.
- The Business-Government Relations Class worked with Music London, where student teams competed with a 3-minute pitch competition for the best marketing strategy proposal.
- The Organizational Governance class worked with Museum London, Youth Opportunities Unlimited, Across Languages, London Environmental Network and Pillar Non-Profit to provide consultancy services.
- 4th-year class exchange and trip with the American University in Dubai.
- Guest lectures and speaker series by industry professionals were held.
- Two new entrepreneurship courses; Indigenous Entrepreneurship and Starting a Small Business or Social Enterprise.

WHAT DO OUR GRADS DO?

Many graduates go directly into careers in accounting, finance, human resources, marketing and other areas of business. Some obtain work within the government or non-profit organizations.

Others pursue an MBA (or other Master's degree program), go on to law school or attain post-graduate professional designations, including the Chartered Professional Accountant (CPA) professional experience program.

“Looking back at my university experiences, merely stating I completed a business degree devalues the education provided by Huron and the professors who coached and guided me along the way. A Huron BMOS degree is the start of your career as a young professional; it teaches you that the way you impact those around you is the most important part of developing yourself personally and professionally. The lessons I learned at Huron have and will continue to fundamentally shape all aspects of my success.”

NICHOLAS GIL '18

Honours Specialization, Accounting
Senior Consultant, CrossCountry Consulting
Washington DC



FIRST YEAR: UNLIMITED POSSIBILITIES

YOUR FIRST YEAR IS ALL ABOUT EXPLORATION AND DISCOVERY.

During this time, there are minimal required courses so you can try out a wide variety of subjects and disciplines. Learn about something completely new. **Discover your passions.**

PROGRAM OPTIONS	Honours Specialization	Specialization	Major	Minor
Accounting	✓	✓	✓	
Finance & Administration	✓	✓		
Organizational Studies, Policy & Ethics	✓	✓		
Management & Organizational Studies (as a double-major)			✓	
*Business Intelligence	✓	✓	✓	
*Marketing & Sustainability	✓	✓		

*New specializations for the 2022-2023 academic year. For more information on these cutting-edge specializations, please visit huronatwestern.ca/business-intelligence and huronatwestern.ca/marketing-sustainability

FIRST-YEAR COURSES

INTRODUCTION TO BUSINESS

Learn business fundamentals in finance, marketing, operations, organizational behaviour and general management.

PRINCIPLES OF MICROECONOMICS

Consider the problem of scarcity and its implications. Discover how this economic concept affects: choice; opportunity cost; specialization and exchange; supply and demand; economic choices of households and firms; competition and monopoly; resource markets; public policy; and income distribution.

PRINCIPLES OF MACROECONOMICS

Analyze large-scale economic influencers, opportunities and challenges. Look at: national income; aggregate supply and aggregate demand; inflation, unemployment and interest rates; money and monetary institutions; economic growth; balance of payments; and exchange rates.

ONE OF: Calculus, Finite Mathematics and Methods of Matrix Algebra

EXCITING OPPORTUNITIES: First-year students can enroll in a second year MOS Professional Communications course to jump-start their degree. Also, an Independent Study course allows students to work with a professor to research a Management topic of their choice.



NEED A MENTOR? BE A MENTOR.

Senior students and alumni will help you plan your studies and your career. In your senior years, you can return the favor by volunteering to mentor a younger student!

huronatwestern.ca/career-development

SAMPLE FIRST-YEAR TIMETABLE

Required courses Elective courses

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:30am – 11:30am Political Science 1020E Intro to Political Science <i>1.00 credit</i>	11:30am – 12:30pm MOS 1033 Information Technology Information Technology in Commercial Environments <i>0.50 credit</i>	9:30am – 10:30am Political Science 1020E Intro to Political Science <i>1.00 credit</i>	10:30am – 12:30pm MOS 1033 Information Technology Information Technology in Commercial Environments <i>0.50 credit</i>	12:30pm – 1:30pm Math 1229A Methods of Matrix Algebra <i>0.50 credit</i>
12:30pm – 1:30pm Math 1229A Methods of Matrix Algebra <i>0.50 credit</i>	1:30pm – 2:30pm Economics 1021A Principles of Microeconomics <i>0.50 credit</i>	12:30pm – 1:30pm Math 1229A Methods of Matrix Algebra <i>0.50 credit</i>	12:30pm – 2:30pm Economics 1021A Principles of Microeconomics <i>0.50 credit</i>	2:30pm – 3:30pm Business 1220E Intro to Business <i>1.00 credit</i>
2:30pm – 3:30pm Business 1220E Intro to Business <i>1.00 credit</i>		2:30pm – 3:30pm Business 1220E Intro to Business <i>1.00 credit</i>	As a Huron MOS student, you can combine a specialization program with a minor, or choose to combine a major in MOS with many of the programs offered at Huron, such as:	

- Economics
- Political Science
- Psychology
- Governance, Leadership & Ethics



"The smaller classes, along with mentorship from professors, make Huron MOS a unique experience for students studying business. We leverage our connections with our Liberal Arts program and broader community to make our students of today the leaders of tomorrow. Our experienced faculty encourage critical thinking while emphasizing the practical applications of skills learned in class."

DR. SRIKANTH RAMANI
Assistant Professor, Management and Organizational Studies

Want to contact the head of the program directly? Don't hesitate to reach out to our Chair and Associate Professor, Management and Organizational Studies **Bill Irwin** at 519.438.7224 ext. 614 or email birwin6@huron.uwo.ca



**HARVARD
BUSINESS SCHOOL**

HURON & HARVARD

As the only university in Ontario that partners with Harvard, Huron students can earn a Credential of Readiness from Harvard's Online Business School.

huronatwestern.ca/harvard-online

GET INVOLVED! Become part of our close-knit, vibrant and engaged MOS Student Society, which brings together students, faculty and industry leaders with a diverse range of experiences. Engage in rich collaborations and networking with energetic and driven individuals who will help define your career path and catalyze your success.



FACULTY RESEARCH EXPERTISE

Huron's faculty are experienced researchers and mentors. They have taught at leading schools around the world and consulted Fortune 500 companies, so they provide Huron students with true value throughout and beyond university.

HERE ARE SOME OF THE FACULTY'S AREAS OF EXPERTISE:

- Strategic foresight and future studies
- Strategic planning and execution
- Outcome evaluation
- Management consulting
- Governance and board leadership
- Evidence-based management
- The future of work
- Labour Studies, Business Intelligence and Analytics, Sustainable Investment

AFTER FIRST YEAR, You Can Study:

- Organizational Governance
- Strategy
- Business Law
- Taxation
- Organizational Behaviour
- Investment Management
- Marketing
- Consumer Behaviour
- Accounting (Financial and Management)
- Human Relations in the Organization
- Gender and Diversity in Management
- Behavioural Finance & Value Investing
- Strategic Foresight and Futuring
-and many more

AWARDS & SCHOLARSHIPS

In addition to awards open to students in all disciplines, MOS students at Huron are eligible for numerous special awards and scholarships, including:

- The London Life Fourth-Year Scholarship in Management and Organizational Studies
- The Allan Donald Scholarship and Bursary
- Dr. Bill Irwin Phoenix Award
- The Carol Micak Lucas Bursary



TRAVEL STUDY

MOS students have various exchange and international course options.

EARN & LEARN

AT HURON, EVERY STUDENT IS GUARANTEED A PAID INTERNSHIP and volunteer positions to help you build valuable experience. Recent examples of internships held by MOS students include:

- Business Analyst at CNOOC International
- Corporate Development Analyst at Revera Inc.
- Internal Auditor at Canada Revenue Agency
- Financial Analyst at BMO
- 3M Canada
- Canadian Automobile Association
- Maple Leaf Sports and Entertainment

RECENT VOLUNTEER OPPORTUNITIES INCLUDED POSITIONS AT:

- London Public Library
- Boys & Girls Club
- Mentorship Program
- London Food Bank
- Goodwill
- Huron
- Chinese Students' Society

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