



**Huron**  
AT WESTERN



**IVEY**  
Business School

WESTERN UNIVERSITY · CANADA

— Amplify Your Future —

LEADERSHIP

*with*

*heart*

# CREATE COUNTLESS OPPORTUNITIES BY STUDYING AT HURON & IVEY

THE IVEY BUSINESS SCHOOL AT WESTERN IS CANADA'S FIRST AND MOST PRESTIGIOUS BUSINESS SCHOOL.

Because of our small classes, one-on-one faculty mentorship and opportunities to build leadership skills through internships, volunteering, community-based learning and travel study, Huron students can keep their grades high and build impressive extra-curricular portfolios — all of which are vital to acceptance at Ivey.

Complete your first two years at Huron and apply to Ivey's Honors Business Administration (HBA) program. Students can also apply for Advanced Entry Opportunity (AEO) conditional, pre-admission status to the HBA program from secondary school.

**COMBINED DEGREES:** Huron students can also opt to pursue a five-year combined degree program, incorporating an Ivey HBA with any Honors BA degree.

**65%** of Huron grads hold **senior-level positions in their organizations**

*"Thanks to my two degrees, one from Huron and one from Ivey, I always have a unique perspective in the room. The way Liberal Arts grads see the world is very different from your typical colleagues at work whose education has been narrowly focused on one thing. My employer continuously celebrated my ability to be innovative and entrepreneurial. I learned how to improve systems, within the legacy frameworks they exist in, at Huron."*

**CHRISTIANNE MORRISON '20**

Combined Degree: Honors Specialization,  
Psychology & Ivey HBA  
Global Analyst, Sales and Trading with RBC  
Calgary, Alberta





*“At Huron, it’s easy to make your university experience into what you want. It’s not a struggle to differentiate yourself and make an impact. The skills and environment fostered, within our small classes, directly translated to my success at Ivey where I was challenged to think on the spot and present without preparation.”*

**ELLIOT KIMELMAN '20**

Successful Dragon’s Den Participant & Founder of C-Spray  
Winnipeg, Manitoba



## HURON & HARVARD

Huron is the only university in Ontario that partners with Harvard. This three-course online program, delivered by Harvard Business School, is designed to instill a deep understanding of essential business concepts and problem-solving skills. Huron students have guaranteed access and full funding opportunities.

[huronatwestern.ca/harvard-online](http://huronatwestern.ca/harvard-online)



## CAREER MANAGEMENT

Huron and Ivey each provide a wealth of resources to help you explore career options, choose a personalized career plan and develop a job search strategy to get you there. Career readiness is a part of the curriculum from day one.

# 40+

Ivey HBA exchange partners  
in Europe, Asia, and Latin America

# 32%

of HBA students accepted a  
**fulltime offer from their  
previous summer employer**

*\*2019 Ivey HBA graduating class*

## YOUR HURON & IVEY PROGRAM ROADMAP



### Years 1 & 2

Begin your undergraduate degree exploring your academic interests and finding new ones. In your first two years, you can study in any faculty at Huron.

### Year 3

Your first year in the Ivey HBA Program is typically your third year of university. You’ll work with your classmates, in an interactive classroom with a dedicated faculty team to learn the essentials of what every good manager needs to know and be able to do.

### Year 4

A wide range of elective courses allows you to design a personalized program of study to round out your business management education and complement your career objectives. If you pursue combined degrees, you’ll have courses at both Ivey and Huron.

### Year 5 Combined Degrees (optional)

Apply your first two years of study at Huron. When you pursue combined degrees, you’ll have courses at both Huron and Ivey, and you will graduate with both an HBA and an Honors BA from Huron, in the discipline of your choice.

## INTERNATIONAL OPPORTUNITIES WITH IVEY



You can experience an exchange at a top business school in Asia, Europe or Latin America, take part in a study tour or get involved in a student leadership project abroad.

**ONE EXAMPLE OF A STUDY TRIP OPPORTUNITY INCLUDES:**

- The Service Learning in **AFRICA** which encourages students to further develop their interest in supporting social progress in a developing country by fostering knowledge about the business context of Africa while creating an international service learning experience.

## RELATED AREAS OF STUDY

You can pursue a combined Huron and Ivey degree in any area of study, including:

- English & Cultural Studies
- Economics
- Globalization Studies
- Global Culture Studies
- Global Development Studies
- Global Gender Studies
- Global Rights Studies
- Global Health Studies
- French Language & Literature
- History
- Philosophy
- Philosophy, Reasoning & Ethics
- Political Science
- Psychology

## SAMPLE HBA COURSES:

- Leading People and Organizations
- Decision-making with Analytics
- Learning Through Action
- Business, Government and Globalization
- Managing Energy, Resources and the Natural Environment
- Reputation Management
- New Venture Creation
- Leading Family Firms
- Start-up: Tricky Issues, Hustle and Grit
- Sports and Entertainment Analytics

### EARN & LEAN

Huron will connect you with paid internships and volunteer positions to help you build valuable experience.

# HOW TO APPLY

## FOR SECONDARY SCHOOL STUDENTS

**Advanced Entry Opportunity (AEO) status extends conditional, pre-admission status to the HBA Program to exceptional high school students.**

1. Apply for admission to Huron through the **Ontario Universities' Application Centre (OUAC)** at [www.ouac.on.ca](http://www.ouac.on.ca).
2. Choose any academic program or module at Huron for your first two years of university study.
3. Complete an Ivey AEO Application form at [ivey.ca/hba](http://ivey.ca/hba). (*Achieving Ivey AEO status is a separate decision and notification process from your admission to Huron.*)

If accepted to AEO, this means you can automatically enter the HBA in third year, as long as you keep an overall average of at least 80% in 10 full courses. Other requirements apply.

**Ivey AEO application deadline: January 15, 2021 (4:00 pm EST)**

## FOR HURON STUDENTS IN YEAR 2

**Huron students can apply directly to the Ivey HBA during their second year (or higher) of full-time university study. You must:**

- Maintain a full course load over two years
- Complete a secondary school mathematics course
- Complete Business Administration 2257 course or equivalent at Huron

**Apply for admission at [ivey.ca/hba](http://ivey.ca/hba).**

**Application deadline:**

**January 31, 2021 (4:00 pm EST)**

## WHAT DO

# HURON & IVEY GRADS DO?

Our grads have almost unlimited options for graduate study, employment and public service.

Recent graduates are building careers in:

- Finance
- Banking
- Consulting
- Accounting
- Information Technology
- Telecommunications/Communications
- Wholesale/Retail
- Real Estate
- Law
- Marketing/PR/Advertising
- Hospitality Management
- Biotech/Healthcare/Pharma
- Education
- Manufacturing

## ABOUT IVEY BUSINESS SCHOOL

Ivey has been developing top business leaders for over 95 years. Students come to this esteemed institute from over 30 different birth countries.

Ivey uses a case-method style of learning. Instead of listening to lectures and taking notes, you dive into real issues, make and defend real decisions, feel the pressure and take action. It is a true simulation of the realities of business.

Your learning continues beyond the classroom with case competitions, creativity challenges, consulting with real clients, and developing new ventures. Your experience in working with teams in the community is just as important to your education as what you learn in class.



## THE HURON & IVEY CONNECTION

There are obvious advantages for Huron students who apply to the Ivey HBA program.

### YOU'RE ALREADY HERE

Huron students are already living in London, ON and are comfortable with Western's campus, facilities, courses and services. The two campuses are side-by-side and Huron students are part of Western.

This means you won't be moving to a new city and finding your way around an unfamiliar campus in third year. It's a seamless transition for Huron students.

### PERSONALIZED SUPPORT & PARTICIPATION

Huron students enjoy average class sizes of 30, with a 1:11 professor-to-student ratio. With these numbers, our professors can provide personalized attention and one-on-one support — which is vital to maintaining Ivey's required 80% average over first and second year.

### REACH BEYOND THE CLASSROOM

The opportunities Huron offers for undergraduate students in research, volunteerism, community-based learning, internships, travel study and community engagement help you build a strong portfolio of "beyond the classroom" achievements to support your application to Ivey.

Ivey looks for demonstrated leadership in extracurricular activities, community involvement and/or work experience, as well as strong academic performance. Huron's tight-knit community makes it easy to get involved and build up those credentials.

# 96%

of Ivey students received a job offer  
within 3 months of graduation\*

# \$73,152

Average salary after graduation

*\*2019 Ivey HBA graduating class*

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