Global Relations and Diplomacy by Other Means:
Sports, Science and the Arts

Spring 2021

Intersession; May 31\textsuperscript{st} – June 18\textsuperscript{th}

Instructor: Dr. Laszlo Sarkany
E-mail: lsarkan@uwo.ca

Class meetings: (On Zoom) Mondays - Thursdays 9:30am – 12:30pm
Office hours: (On Zoom) By appointment

Course objectives:

In this course the aim will be to investigate how large-scale sporting events, cultural exchanges, and scientific cooperation shape global – and mostly mainstream – diplomatic and foreign relations. During the first part of the course, the aim will be to introduce students to the role diplomacy plays in international relations. During the first part of the course, the aim will be to introduce students to the role diplomacy plays in international relations. Students will also be introduced to international relations theories and the ways in which IR theories explain the role of diplomacy. Next, emphasis will be placed on each of the thematic areas, namely cooperation in the form of large-scale sporting events such as the Olympics, scientific cooperation between states in conflict with each other, and the role artistic events and forms play in cooperation between states and peoples. Overall, in this course students will be able to uncover a dimension of diplomacy – and international relations – which, at times, seems far removed from the mainstream ‘ebb and flow’ of international and global relations.

Course grades will be determined by the following:

<table>
<thead>
<tr>
<th>Course Component</th>
<th>Percentage of Grade</th>
<th>Type</th>
<th>Due Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class discussion</td>
<td>10%</td>
<td>In-person, or on the Forum on OWL</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Test 1 (take-home)</td>
<td>30%</td>
<td>Due on OWL</td>
<td>June 4\textsuperscript{th} at 11:59pm</td>
</tr>
<tr>
<td>Test 2 (take-home)</td>
<td>30%</td>
<td>Due on OWL</td>
<td>June 11\textsuperscript{th} at 11:59pm</td>
</tr>
<tr>
<td>Test 3 (take-home)</td>
<td>30%</td>
<td>Due on OWL</td>
<td>June 18\textsuperscript{th} at 11:59pm</td>
</tr>
</tbody>
</table>

1) IN-CLASS PARTICIPATION

You are expected to participate, on Zoom, during each of the lectures and meetings by asking question and providing unique and multifaceted insight into the readings. Each of the lectures and meetings will last at least
170 minutes. The lecture time will be divided into two 50-minute instructional segments, two 10-minute breaks and a 50-minute in-class discussion.

**Class schedule:**

9:30am – 10:20am  
Lecture

10:20am – 10:30am  
First break

10:30am – 11:20am  
Lecture

11:20am – 11:30am  
Second break

11:30am – 12:20pm  
In-class discussion

**Each meeting will be recorded and posted for those students who cannot attend in ‘real time’.

Students are highly encouraged to attend the lectures and participate actively by asking questions and responding to questions posed by the instructor.

***Given that the lectures will be posted on-line – under the ‘Resources’ tab on OWL – and students will be able to participate in discussions on the Forum, the class material will also be accessible to those students who cannot attend all lectures.

Any discussions regarding international diplomacy may lend themselves to multi-faceted discussions involving a variety of viewpoints and opinions, which may – or may not – be shared by all. Therefore, students are asked that they conduct themselves in such a way that they show the utmost respect to others who may – or may not – share their views. The key here is to respect each others’ opinions and perspectives. Any student uttering any negative or derogatory comments towards the views of others will first be asked to change their behaviour, or will be asked to take a few minute break from the discussion.

II) **TAKE-HOME TESTS (THREE IN TOTAL)**

Students will be asked to complete three (3) take-home tests on the dates indicated above. The tests will contain material covered in the readings and in the lectures. The answers to the questions on the exam will need to be answered in a formal essay format. More information about the test will be made available during lectures.

All required exams may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com [http://www.turnitin.com](http://www.turnitin.com)

As a final note, students are strongly encouraged to take advantage of the instructor’s office hours to discuss course readings and lectures, or exam performance.

**Course readings:**


***Additional readings will be made available on OWL.

**READING ASSIGNMENTS:**

**MEETING 1 (May 31st): INTRODUCTION TO THE COURSE, AND HISTORICAL OVERVIEW**
- Introductions
- Organizational overview of the course
- Explanation of grading

Kerr and Wiseman, chapter 1


Leira, ‘On Diplomacy’ [Available on OWL]

**MEETING 2 (JUNE 1ST): THEORIES AND CONCEPTS**

Kerr and Wiseman, chapters 3 and 4

Pouliot and Cornout, “Practice Theory and Diplomacy: A Research Agenda” [Available on OWL]

[Der Derian Gives Multiple Perspectives on Diplomacy | Watson Institute (brown.edu)]

**MEETING 3 (JUNE 2ND): THEORIES AND CONCEPTS II**


Kerr and Wiseman, chapters 5 and 6

**MEETING 4 (JUNE 3RD): CONTEMPORARY DIPLOMACY, AND DIPLOMACY OF SPORT**

Kerr and Wiseman, chapters 10 and 11

Murray, chapters 2 and 3  [Entire book available via the UWO library webpage.]

**MEETING 5 (JUNE 7TH): SPORT DIPLOMACY IN PRAXIS**

Murray, chapters 4, 5 and 8

**MEETING 6 (JUNE 8TH): SPORTS ANTI-DIPLOMACY**

Murray, chapters 9, 10 and 12

**MEETING 7 (JUNE 9TH): SCIENCE DIPLOMACY**

Daryl Copeland, ‘Science Diplomacy’ in ‘The SAGE Handbook of Diplomacy’ [Available via the UWO library website]

Ronoh, ‘How Science and Technology Shape Diplomacy’**: iajsse_v2_i2_42_52.pdf (iajournals.org)

***Please take a closer look at the following issue of ‘Science Diplomacy’: Special Issue – Science Diplomacy | Global Policy Journal

**MEETING 8 (JUNE 10TH): SCIENCE DIPLOMACY IN PRAxis**


Copeland, ‘Science and Diplomacy after Canada’s Lost Decade…’ Policy Papers - Canadian Global Affairs Institute (cgai.ca)

***Please see the Madrid Declaration via the following link: The Madrid Declaration on Science Diplomacy – EU Science Diplomacy (s4d4c.eu)

**MEETING 9 (JUNE 14TH): SCIENCE DIPLOMACY IN PRAxis II**


Alhmidi, ‘Russia, China using their COVID – 19 vaccines to gain political influence’: Copeland, ‘Science and Diplomacy after Canada’s Lost Decade…’ China, Russia using their COVID-19 vaccines to gain political influence | The Star

Please also see the following article: Vaccine Diplomacy: A New Chapter in the Story of Soft Power | USC Center on Public Diplomacy (uscpublicdiplomacy.org)

**MEETING 10 (JUNE 15TH): DIPLOMACY AND THE ARTS**


Cull and Snow, chapter 8 in ‘The Routledge Handbook of Public Diplomacy’ [Available via the UWO library website]

***Please browse the following website: University of South California Centre on Public Diplomacy: USC Center on Public Diplomacy | (uscpublicdiplomacy.org)

**MEETING 11 (JUNE 16TH): DIPLOMACY AND THE ARTS IN PRAxis**


The Economist, ‘Soft Power and a Rapturous Ovation’, Cultural diplomacy | Soft power and a rapturous ovation | Economist.com (archive.org)

‘Street Art’s Real Political Potential…’: Street Art’s real political potential is... (spearswms.com)
MEETING 12 (JUNE 17TH): DIPLOMACY AND THE ARTS IN PRAXIS II


Markos Kolunakis, ‘When Hollywood Endings Turn Deadly’: When Hollywood Endings Turn Deadly | USC Center on Public Diplomacy (uscpublicdiplomacy.org)

Leila Nazarian, ‘Nonprofit Art Organizations as Credible Actors in Cultural Diplomacy’: Nonprofit Art Organizations as Credible Actors in Cultural Diplomacy | USC Center on Public Diplomacy (uscpublicdiplomacy.org)

Appendix to Course Outlines: Academic Policies & Regulations 2021 - 2022

Prerequisite and Antirequisite Information

Students are responsible for ensuring that they have successfully completed all course prerequisites and that they have not completed any course antirequisites. Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Student Code of Conduct

Membership in the community of Huron University College and Western University implies acceptance by every student of the principle of respect for the rights, responsibilities, dignity and well-being of others and a readiness to support an environment conducive to the intellectual and personal growth of all who study, work and live within it. Upon registration, students assume the responsibilities that such registration entails. While in the physical or online classroom, students are expected to behave in a manner that supports the learning environment of others. Please review the Student Code of Conduct at: https://huronatwestern.ca/sites/default/files/Res%20Life/Student%20Code%20of%20Conduct%20-%20Revised%20September%202019.pdf.

Attendance Regulations for Examinations

A student is entitled to be examined in courses in which registration is maintained, subject to the following limitations:

1) A student may be debarred from writing the final examination for failure to maintain satisfactory academic standing throughout the year.

2) Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course will be reported to the Dean of the Faculty offering the course (after due warning has been given). On the recommendation of the Department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course. The Dean of the Faculty offering the course will communicate that decision to the Dean of the Faculty of registration.
Review the policy on Attendance Regulations for Examinations here:

Statement on Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following website:
https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf. The appeals process is also outlined in this policy as well as more generally at the following website:

Turnitin.com

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (http://www.turnitin.com).

Statement on Use of Electronic Devices

It is not appropriate to use electronic devices (such as, but not limited to, laptops, cell phones) in the classroom for non-classroom activities. Such activity is disruptive and distracting to other students and to the instructor, and can inhibit learning. Students are expected to respect the classroom environment and to refrain from inappropriate use of technology and other electronic devices in class.

Statement on Use of Personal Response Systems (“Clickers”)

Personal Response Systems (“clickers”) may be used in some classes. If clickers are to be used in a class, it is the responsibility of the student to ensure that the device is activated and functional. Students must see their instructor if they have any concerns about whether the clicker is malfunctioning. Students must use only their own clicker. If clicker records are used to compute a portion of the course grade:

- the use of somebody else’s clicker in class constitutes a scholastic offence
- the possession of a clicker belonging to another student will be interpreted as an attempt to commit a scholastic offence.

Academic Consideration for Missed Work

Students who are seeking academic consideration for missed work during the semester may submit a self-reported absence form online provided that the absence is 48 hours or less and the other conditions specified in the Senate policy at
https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_illness.pdf are met.

Students whose absences are expected to last longer than 48 hours, or where the other conditions detailed in the policy are not met (e.g., work is worth more than 30% of the final grade, the student has already used 2 self-reported absences, the absence is during the final exam period), may receive academic consideration by submitting a Student Medical Certificate (for illness) or other appropriate documentation (for compassionate grounds). The Student Medical Certificate is available online at

All students pursuing academic consideration, regardless of type, must contact their instructors no less than 24 hours following the end of the period of absence to clarify how they will be expected to fulfill the academic responsibilities
Students are reminded that they should consider carefully the implications of postponing tests or midterm exams or delaying submission of work, and are encouraged to make appropriate decisions based on their specific circumstances.

Students who have conditions for which academic accommodation is appropriate, such as disabilities or ongoing or chronic health conditions, should work with Accessible Education Services to determine appropriate forms of accommodation. Further details concerning policies and procedures may be found at: http://academicsupport.uwo.ca/

**Policy on Academic Consideration for a Medical/ Non-Medical Absence**

(a) **Consideration on Medical Grounds** for assignments worth *less than 10%* of final grade: Consult Instructor Directly and Contact Academic Advising

When seeking consideration on *medical grounds* for assignments worth *less than 10%* of the final course grade, and if the student has exceeded the maximum number of permissible Self-Reported absences, the student should contact the instructor directly. The student need only share broad outlines of the medical situation. The instructor may require the student to submit documentation to the academic advisors, in which case she or he will advise the student and inform the academic advisors to expect documentation. If documentation is requested, the student will need to complete and submit the [Student Medical Certificate](#). The instructor may not collect medical documentation. The advisors will contact the instructor when the medical documentation is received, and will outline the severity and duration of the medical challenge as expressed on the Student Medical Certificate and in any other supporting documentation. The student will be informed that the instructor has been notified of the presence of medical documentation, and will be instructed to work as quickly as possible with the instructor on an agreement for accommodation.

(b) **Consideration on Non-Medical Grounds:** Consult Huron Support Services/Academic Advising, or email huronsss@uwo.ca.

Students seeking academic consideration for a *non-medical* absence (e.g. varsity sports, religious, compassionate, or bereavement) will be required to provide appropriate documentation where the conditions for a Self-Reported Absence have not been met, including where the student has exceeded the maximum number of permissible Self-Reported. All consideration requests must include a completed [Consideration Request Form](#). Late penalties may apply at the discretion of the instructor.

Please review the full policy on Academic Consideration for medical and non-medical absence at: https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_illness.pdf. Consult Huron Academic Advising at huronsss@uwo.ca for any further questions or information.

**Support Services**

For advice on course selections, degree requirements, and for assistance with requests for medical accommodation, students should email an Academic Advisor in Huron’s Student Support Services at huronsss@uwo.ca. An outline of the range of services offered is found on the Huron website at: https://huronatwestern.ca/student-life/student-services/.

Department Chairs, Program Directors and Coordinators are also able to answer questions about individual programs. Contact information can be found on the Huron website at: https://huronatwestern.ca/contact/faculty-staff-directory/.

If you think that you are too far behind to catch up or that your workload is not manageable, you should consult your Academic Advisor. If you are considering reducing your workload by dropping one or more courses, this must be done by the appropriate deadlines. Please refer to the Advising website, https://huronatwestern.ca/student-life/student-
services/academic-advising/ or review the list of official Sessional Dates on the Academic Calendar, available here: http://www.westerncalendar.uwo.ca/SessionalDates.cfm.

You should consult with the course instructor and the Academic Advisor who can help you consider alternatives to dropping one or more courses. Note that dropping a course may affect OSAP and/or Scholarship/Bursary eligibility.

Huron Student Support Services: https://huronatwestern.ca/student-life/student-services/

Office of the Registrar: https://registrar.uwo.ca/

Student Quick Reference Guide: https://huronatwestern.ca/student-life/student-services/#1

Learning Development and Success: https://www.uwo.ca/sdc/learning/

Accessible Education: http://academicsupport.uwo.ca/

Western USC: http://westernusc.ca/your-services/#studentservices

**Mental Health & Wellness Support at Huron and Western**
University students may encounter setbacks from time to time that can impact academic performance. Huron offers a variety of services that are here to support your success and wellbeing. Please visit https://huronatwestern.ca/student-life-campus/student-services/wellness-safety for more information or contact staff directly:

Wellness Services: huronwellness@huron.uwo.ca
Community Safety Office: safety@huron.uwo.ca
Chaplaincy: gthorne@huron.uwo.ca

Additional supports for Health and Wellness may be found and accessed at Western through, https://www.uwo.ca/health/.