**Course Title:** Strategic Foresight and Futuring

**Course Number and Section:** MOS 4489G 550

**Instructor Name(s):** Jan Klakurka

**Instructor Email(s):** jklakurk@huron.uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

**Course Description:**
This course examines the future and how organizations, institutions, society and individuals can prepare for it. In this course, students will explore the discipline of strategic foresight, being introduced to the tools and techniques of understanding, conceptualizing, and communicating alternative viewpoints of the future. Acting as “student-futurists”, students will undertake scanning activities to accumulate cross-disciplinary data and assess trends. They will learn about scenario planning and ways to articulate various alternative views of the future. Students will take a systems-wide approach, applying critical thinking, to help them better understand the points of integration across their future organizations and broader parts of society. Finally, students will integrate their evolving understanding of the future to holistically plan how organizations — and their employees, stakeholders and the societies in which they operate — succeed in reaching their goals through anticipation, design and implementation of novel approaches and techniques that generate sustainable advantages. Students will apply an ambidextrous mindset that can be later taken to their organizations and personal lives to understand the context of emerging trends, effect on personal and corporate aspirations, and impact on societal norms.

**Learning Outcomes:**
- Understand broadly the discipline of strategic foresight
- Conceptualize and communicate alternative viewpoints of the future
- Learn about horizon scanning and trend-spotting
- Learn about scenario planning and other foresight & futures studies techniques
- Learn about systems thinking and integrated approaches in the organizational context

**Textbooks and Course Materials:**

Weekly readings (available on OWL)
### Methods Of Evaluation:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date mm/dd/yy</th>
<th>Weight - %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Participation</td>
<td>Daily</td>
<td>20</td>
</tr>
<tr>
<td>Futures Studies Literature Review</td>
<td>2/5/24</td>
<td>10</td>
</tr>
<tr>
<td>Trend-spotting Assignment</td>
<td>2/26/24</td>
<td>20</td>
</tr>
<tr>
<td>Horizon Scanning Log</td>
<td>4/1/24</td>
<td>5</td>
</tr>
<tr>
<td>Scenario Planning Project</td>
<td>3/18/24</td>
<td>25</td>
</tr>
<tr>
<td>Group Aspirational Foresight Report</td>
<td>4/1/24</td>
<td>20</td>
</tr>
</tbody>
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In solidarity with the Anishinaabe, Haudenosaunee, Lu̲naapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Thursday, December 7, 2023