Course Title: Introduction to Global Culture

Course Number and Section: CGS 1021G 550

Instructor Name(s): Larissa Costa Duarte

Instructor Email(s): lcostadu@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:
In Introduction to Global Culture, the student will be introduced to past and contemporary debates over what it means to be a part of an interconnected and globalized world. We will explore complex matters such as global v. local tensions and relationships; neoliberalism and neocolonialism; cultural productions and their impact; North-South connections; and a variety of fundamental topics such as arts, sports, economics, entertainment, and more.

Learning Outcomes:
- gain insight into the power imbalances behind the globalization structure.
- entice students and broaden their interests by exposing them to a wide array of authors, artists, and cultural productions outside a West-centered axis.
- to improve their writing and communication skills, media literacy, creativity, and autonomy.
- recognize and articulate the North-South connections that shape our globalized world, fostering a comprehensive understanding of the multifaceted aspects of global culture.

Textbooks and Course Materials:
Readings:


Carrithers, M. (1990). Why humans have cultures. SELECTED PARTS


Klein, Naomi. No Logo. Picador USA, 1999. SELECTED PARTS


Sirota, David. (2011) 25 years later, how ‘Top Gun’ made America love war


Ramon, P. (2023, June). A “women-only” village? The truth is much more complex—and fascinating.


Movies and videos:
Globalization: Winners and losers in world trade
Baraka
Exposing Muybridge
Globalization: Profits over people
No Logo
How Hollywood Sells Us War
The Hunger Games

Podcast:
Hallyu: How the Korean Wave Is Sweeping Global Culture

Methods Of Evaluation:

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<tr>
<th>Assignment</th>
<th>Due Date mm/dd/yy</th>
<th>Weight - %</th>
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<tbody>
<tr>
<td>Participation</td>
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<tr>
<td>Labs</td>
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<td>10</td>
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<tr>
<td>Group Project</td>
<td>03/01/2024</td>
<td>15</td>
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<tr>
<td>Quiz 1</td>
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<td>Quiz 2</td>
<td>02/28/2024</td>
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In solidarity with the Anishinaabe, Haudenosaunee, Lu'naapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Monday, December 11, 2023